Society for Computer Technology & Research's
PUNE INSTITUTE OF COMPUTER TECHNOLOGY
(Affiliated to the Savitribai Phule Pune University & Accredited by NBA [All UG Programs])
S.No.27, PUNE SATARA ROAD, DHANKAWADI, PUNE- 411043 (INDIA)
ID No. : PU/PN/Engg./054(1983)

Tel. (091) 20 24371101/8063   Fax No.: (091) 20 24364741
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National Innovation and Startup Policy

Vision

PICT Startup and Innovation Cell aspire to be a leader in creating an encouraging ecosystem and culture for Startups, Innovation by conducting creative activities and contributing to the economic growth and social advancement of the nation.

Mission

To be a leading institute in developing a culture of Startup and innovation and providing an environment for aspiring Entrepreneurs by engaging students in activities such as Sharing Ideas, Experience , Networking, Mentoring , Innovation and Incubation of startups.

Short Term Goals

1. Planning of entrepreneurial activities on a monthly/quarterly basis to create awareness among students about innovations and startups.
2. Developing and guiding potential in-house startups to reach out to substantial mentors, customers and fulfill goals.
3. Collaborating and Networking with various Entrepreneurship Groups to increase exposure and building greater breakthrough products.
4. Providing boost to social and public projects, in turn benefiting society and the country.

Long Term Goals

1. Promote effective entrepreneurial skills like Innovation, Productive Entrepreneurship and Economic Growth.
2. Contribute to economic development and Global Innovation Index through well-established startups.
3. Provide an environment to nurture and encourage innovative ideas for startups.
4. To have a well-established incubator for startups across region.

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Action Points

Sr. No.	Activity	Objective	Frequency	Mapping with KPI's
1.	Annual Entrepreneurs Meet	• Conducting an annual meet where we can invite Entrepreneurs and conduct various sub events where students can directly interact with those entrepreneurs. This platform enables the students to meet them. • The discussions, deliberations on Entrepreneurship, Startups, Innovation.	Once in Year	• No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized • Incentivising Entrepreneurship and Innovation; services and facilities;
2.	Collaboration with Industry	• To raise funds • Mentorship • Incubation	Throughout Year	• No of research studies related to Entrepreneurship conducted • No of convergence and leverage with schemes/programs offered by major enablers
3.	Organizing Training Programs, Pitching Competitions	• Such events will encourages the young mind to brainstorm toward real life problem exist around them through their Innovative thinking. • Such event will give a platform to all such young minds and encourage them to continue to innovate and contribute to the ecosystem of innovation.	Every Semester	• No of and types of Education/Skill certification program on Entrepreneurship, IIPR, Innovation etc • No of workshops, awareness, market outreach events, orientation • No of skill and competency development training programs/FDPs/EDPs

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				• organized • No of national and regional award and campus Hackathon like events organised
4.	Incubation for Student Innovators.	• A pre-incubation will be provided for ideas of Products or services who solve the existing Social Issues and have a great potential to become a successful product or a Service • The ideas should lead to Startup and Entrepreneurship. • Once student group is ready, it will be shifted to Business Incubation center provided by college. • To develop a Healthy Startup and Innovation Ecosystem.	Every Semester	• Incentivising Entrepreneurship and Innovation; services and facilities; Start-up Manual, policies, tool kits etc. • Amount of total budget/year spend against total institution revenue for start-up • Budget allocation and Spend ratio for the start-up mandate in institute
5.	EDC Student Cell	• Forming a group of interested students and involving them various activities carried out under cell and by the cell. • Conducting competitions to highlight different skill developments. • Conducting events in collaboration with other cells and organizations.	Every Month	• No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized
6.	Periodic Meets of E-cell Members	To develop Entrepreneurial skills in students and Awareness about Entrepreneurship. Discussion on Topics like: • Business Model Discussion • Event Management • Personality Development • Startup ideas and Discussion	Every two weeks	• No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized • No of skill and competency development training

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		• Mock Startup Pitching • Finance		programs/FDPs/EDPs organized
7.	Guest sessions/ Seminars/ Workshops	• Guest session on Startup, Innovations and new technologies from student innovators or entrepreneurs and mentoring Startup ideas. • Workshops on improving Soft skills, Event management, Personality development	Every Month	• No of skill and competency development training programs/FDPs/EDPs organized
8.	E-cell Newsletter	Publishing bimonthly newsletter covering all activities happening under cell.	Every two months	• Incentivising Entrepreneurship and Innovation; services and facilities; Start-up Manual, policies, tool kits etc.
9.	Attending Various events on Entrepreneurship, Startup, Innovation	To know and get new happenings in Entrepreneurship, Startups, Innovation.	Throughout Year	• No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized